



# **MOBILITY POST LOCKDOWN**

**SURVEY ON THE FUTURE OF MOBILITY DEMAND**

APRIL - MAY 2020

# PUSH.

**PUSH** is a design lab that works at the fringe of **environmental sustainability, digital technology** and **social innovation**.

Funded in **2012** by 5 close friends, today is made up **14 professionals and researchers** from all over the world, with a diverse background, working together for a **better future**.



## APPLIED RESEARCH



## SOCIAL INNOVATION



## TRAININGS & EVENTS





The survey was shared **via social media** during the lockdown and collected more than **2.000 respondents** from all Europe.

Following the analysis done on the **Italian sample** and particularly the **city of Rome**.

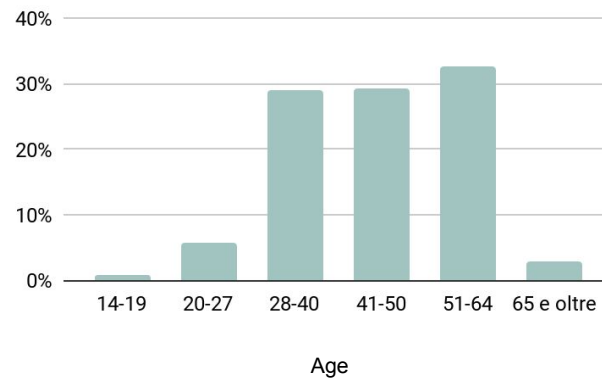
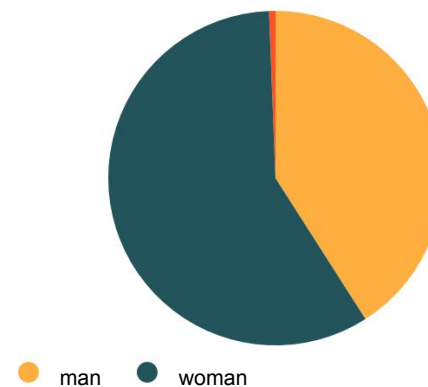
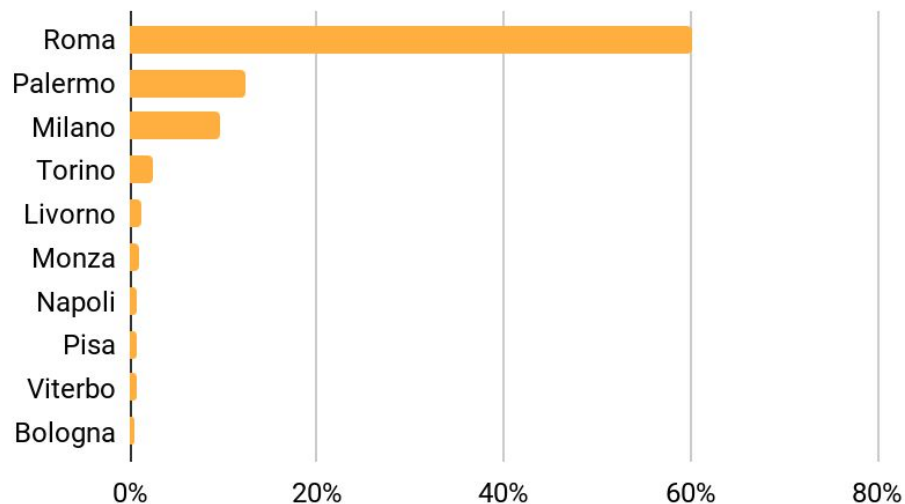
The dataset is open and can be downloaded here: <https://bit.ly/MPostCovidOpenData>



# THE ITALIAN SAMPLE

**Respondents:** 1.619

(from 21/04/2020 to 17/05/2020)

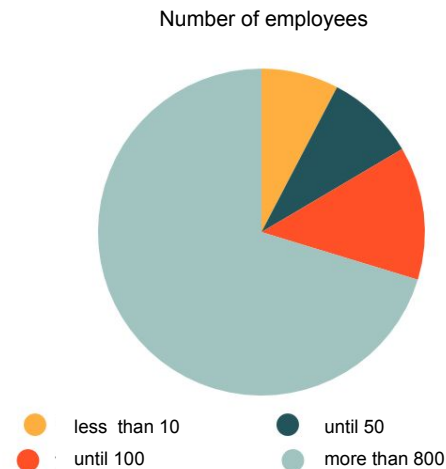
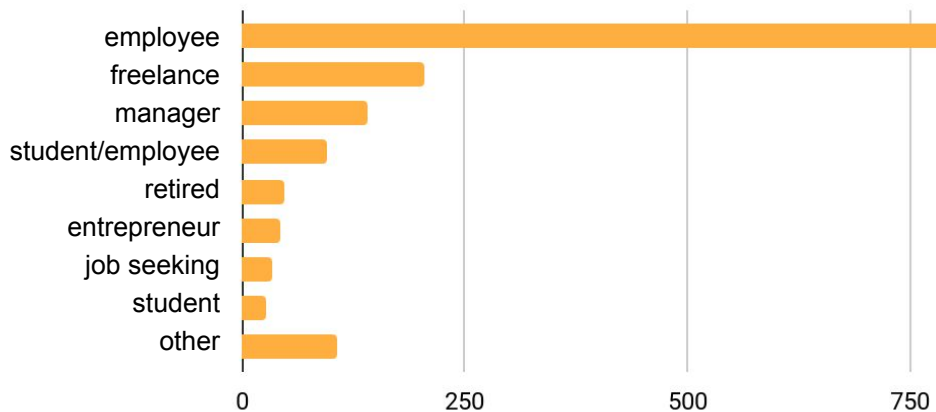


# THE ITALIAN SAMPLE



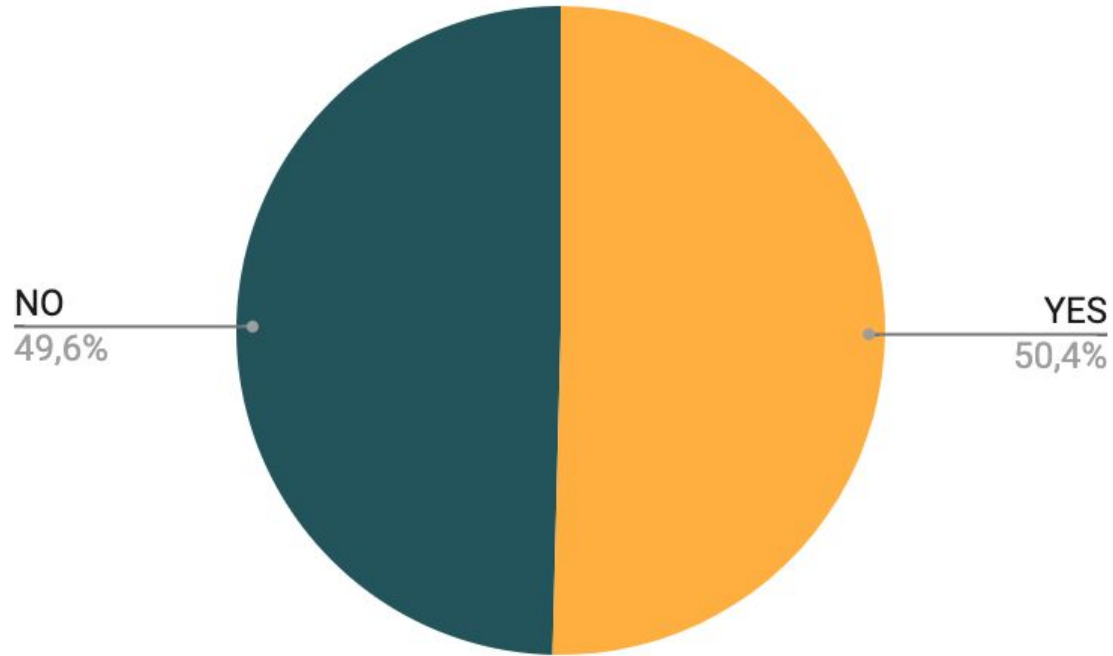
## Main Profile

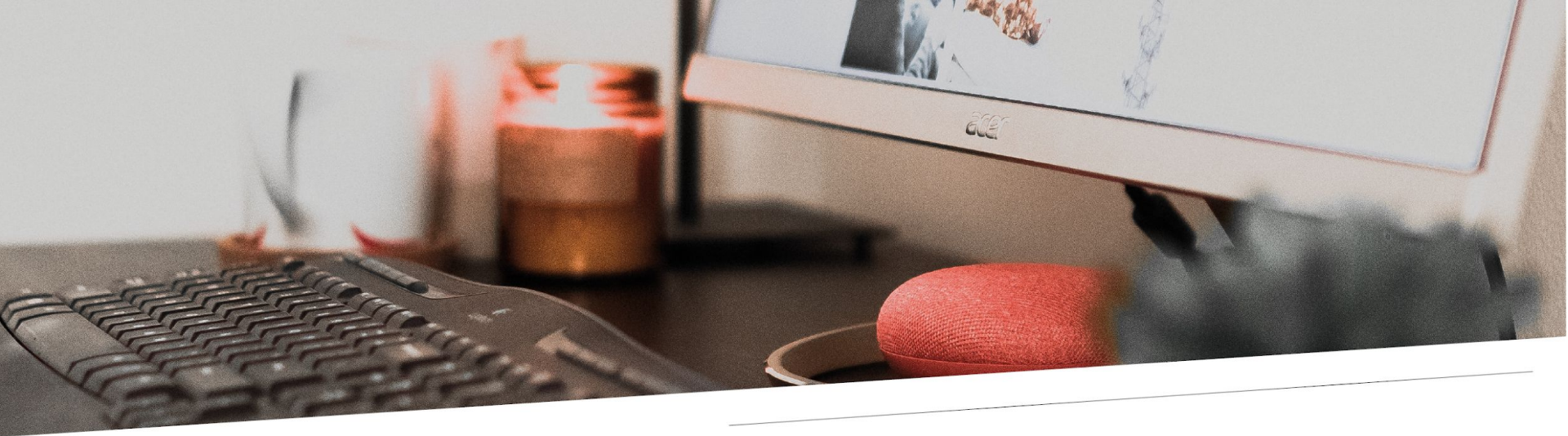
Employee in an organization  
with more than 800 employees.



# MOBILITY BEHAVIOURS' CHANGE PROPENSION

Home-to-work or home-to-school trips.





## SMART WORKING AND MOBILITY DAILY ROUTINES



50%



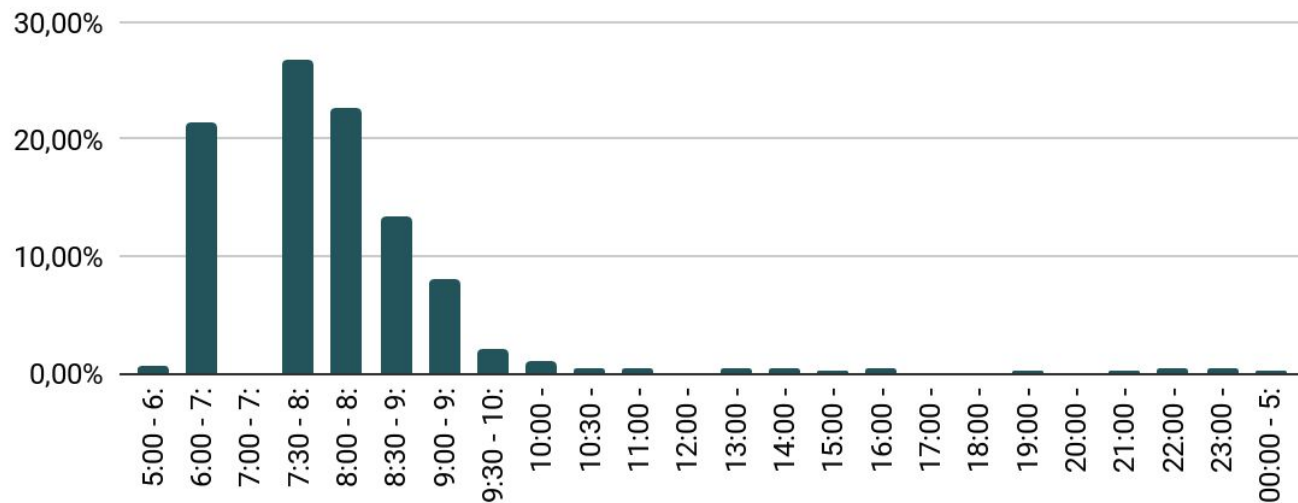
25%

**Half of the sample** declares that they can easily do their **work from remote** but just **a quarter** could **limit their mobility routines**.



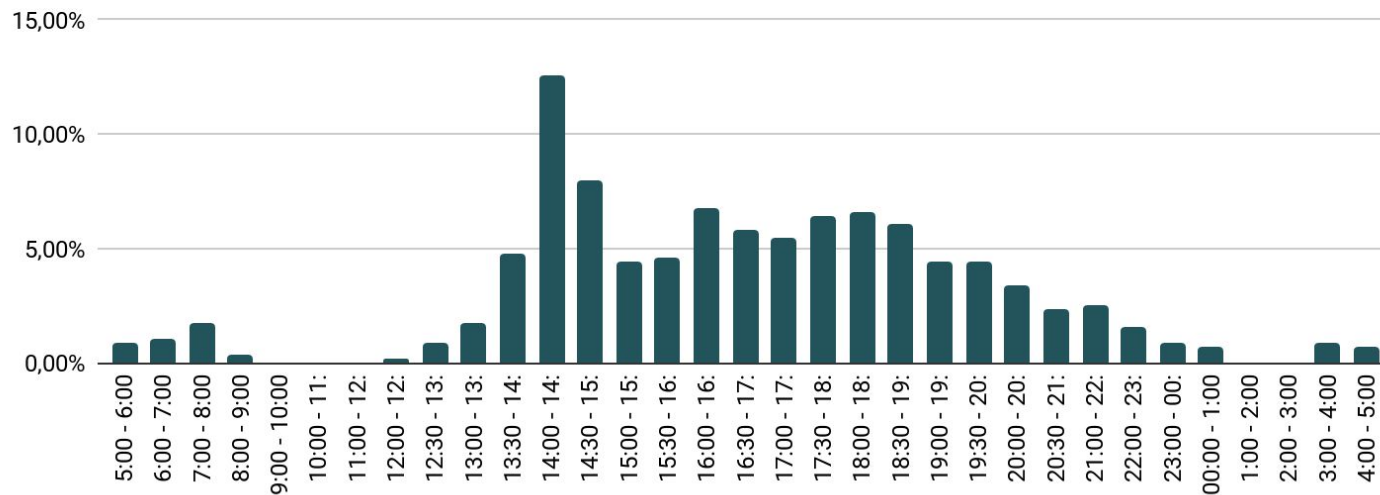
## PEAK HOURS

Those who can not work from home.



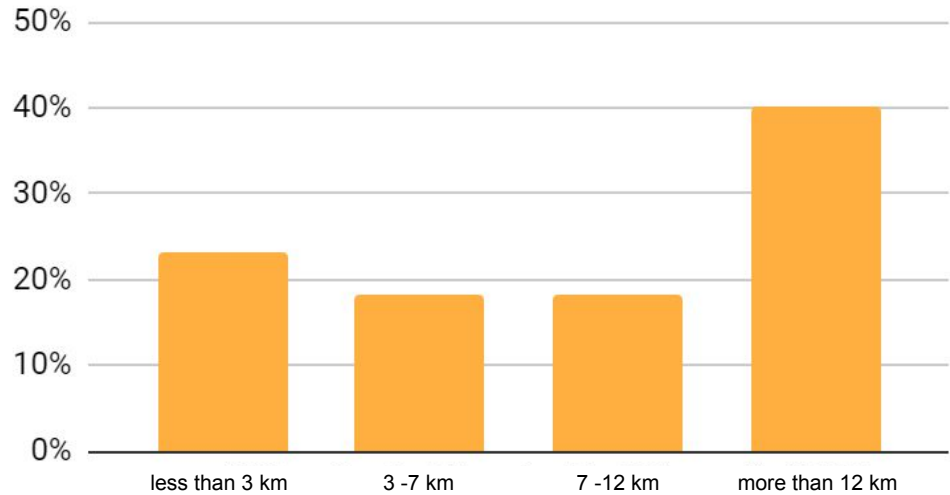
## PEAK HOURS

Those who can not work from home.

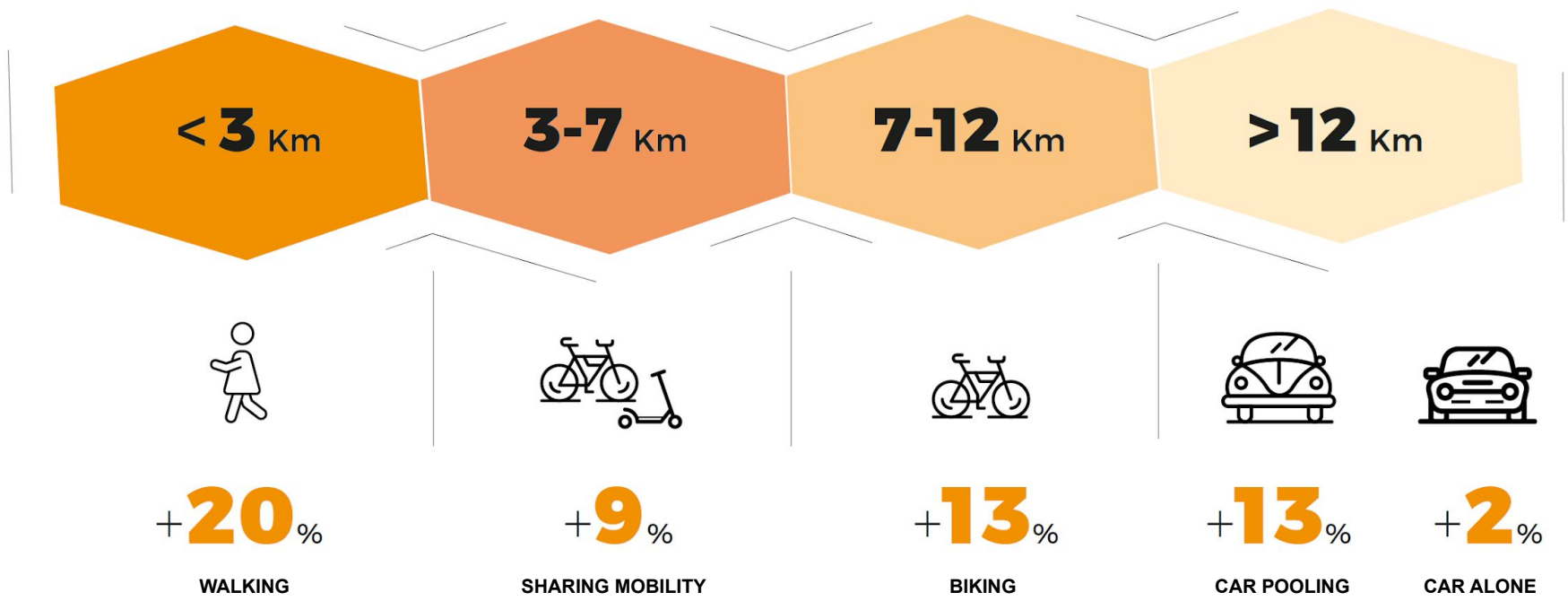


## HOME-TO-WORK DISTANCE

**40%** of the sample has to move for more than **12 km** to get to work.



# HOW MOBILITY DEMAND CHANGE

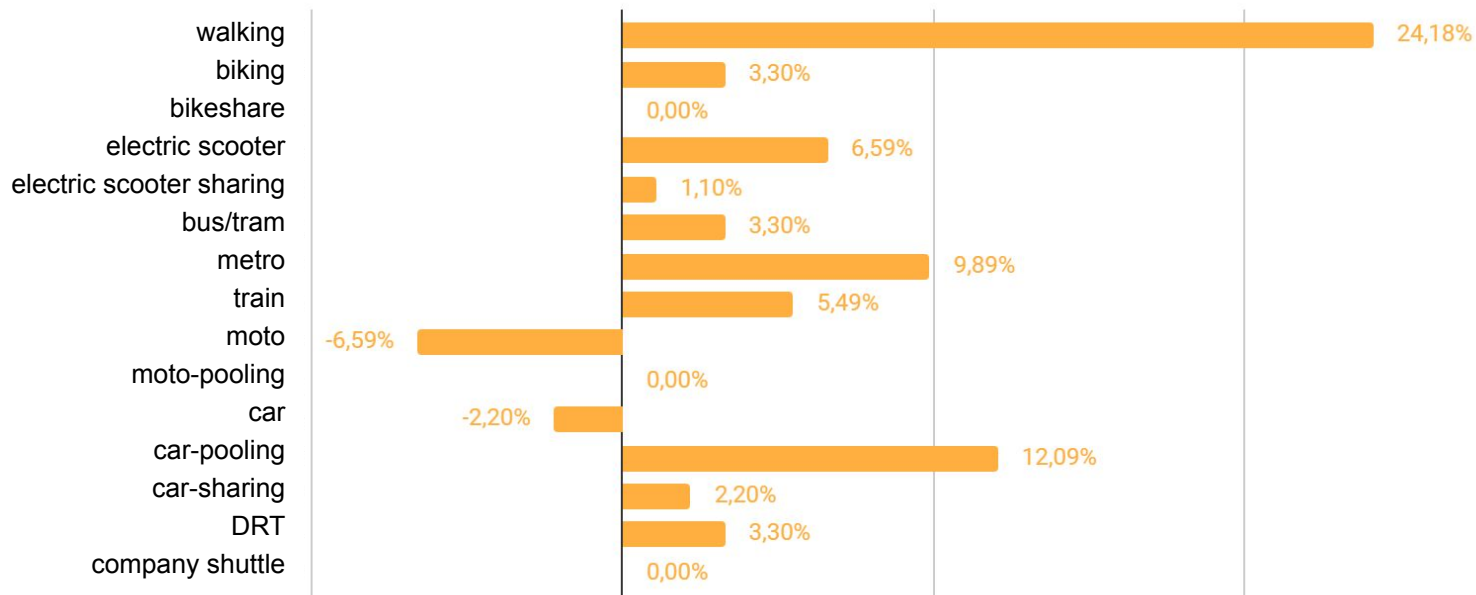






## HOW THE MODAL SHIFT CHANGE

### Home-to-work distance less than 3 km



% variation previous habits and post lockdown.

## FOCUS ROMA



## HOW THE MODAL SHIFT CHANGE

### Home-to-work distance between 3 and 7 km

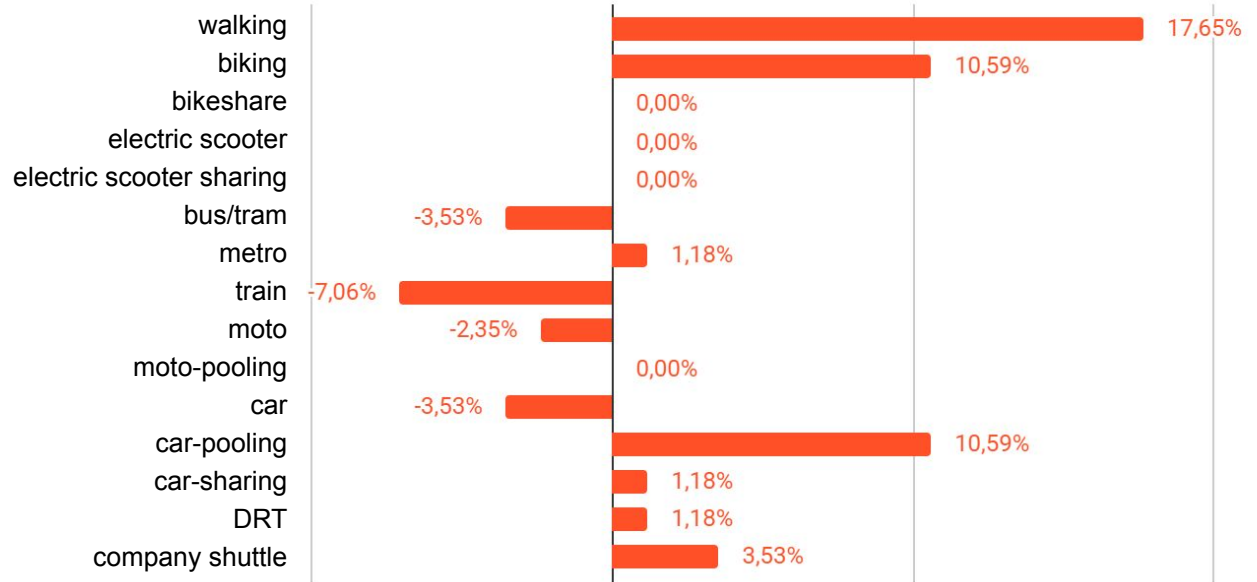


% variation previous habits and post lockdown.

# FOCUS ROMA HOW THE MODAL SHIFT CHANGE



## Home-to-work distance between 7 and 12 km



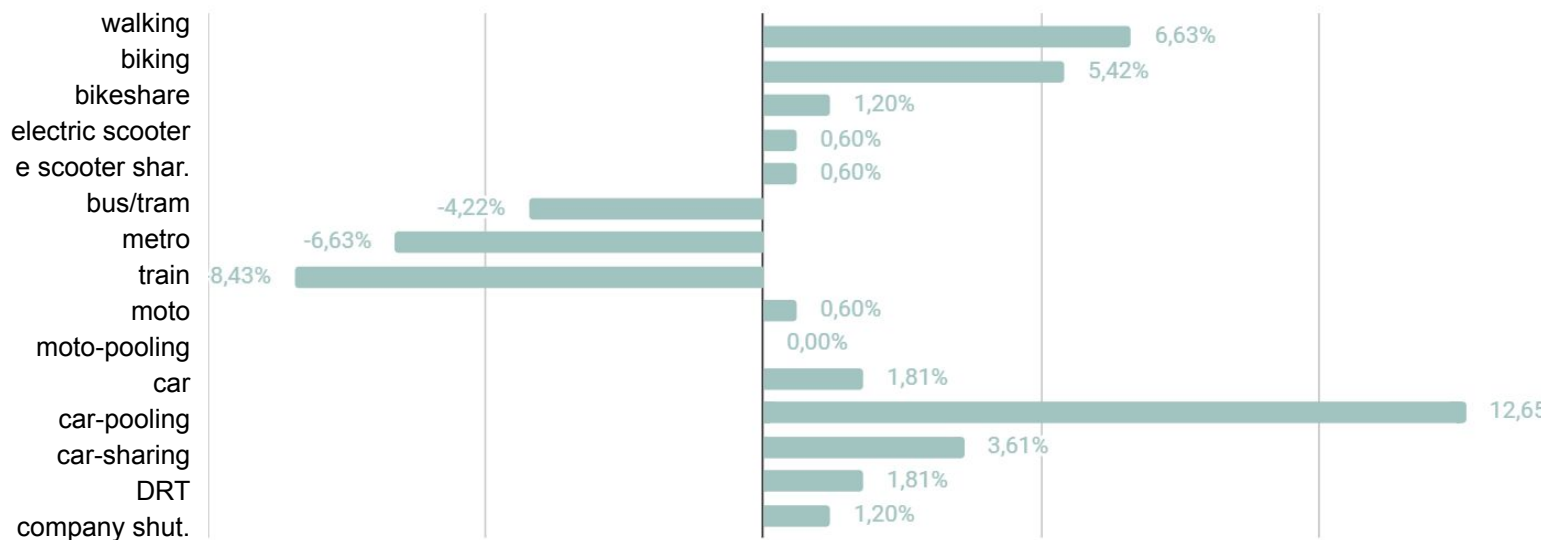
% variation previous habits and post lockdown.

## FOCUS ROMA



## HOW THE MODAL SHIFT CHANGE

### Home-to-work distance more than 12 km



% variation previous habits and post lockdown.



# PUBLIC TRANSPORT

**1 out of 5** declares **they will never use public transport again** no matter what sanitation improvement will be done.

+ **65** %



**Vehicles sanitized twice a day.**

+ **36** %



**Free masks on board.**

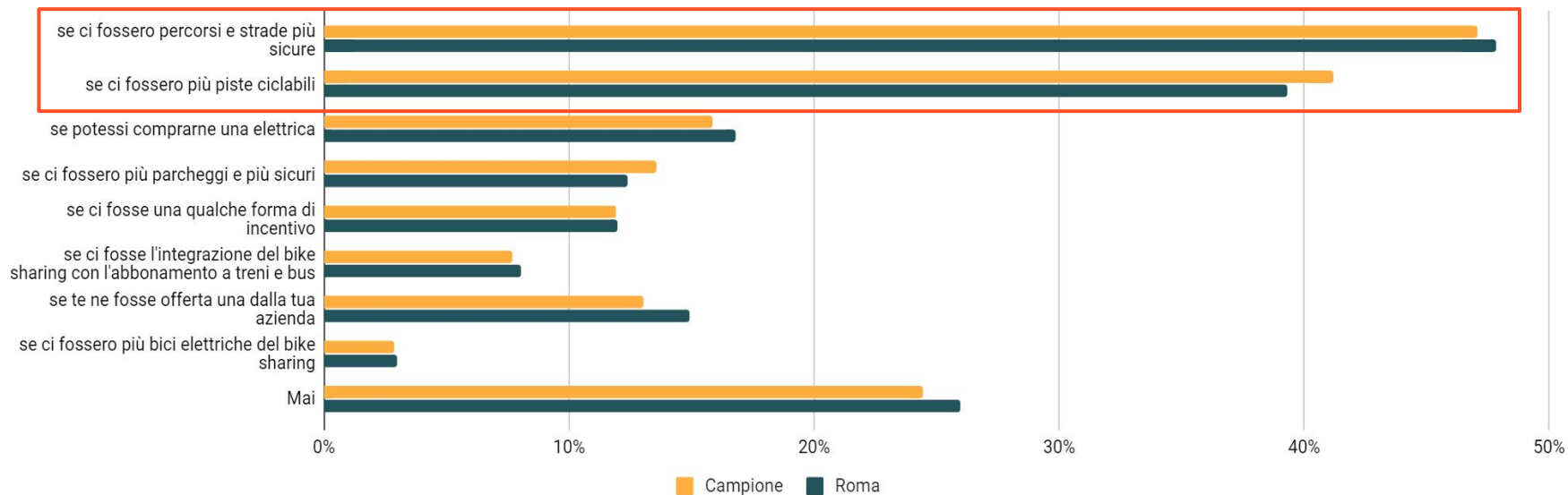
+ **26** %



**Company busses.**



# BICYCLE



## CHANGE PROPENSION

If there will be more bike lanes and safer bike paths.



## THE RIGHT TIME TO NUDGE BEHAVIOUR CHANGE.

The survey confirms concerns about **a lower propensity to use public transport**, but shows that, under appropriate conditions, the **private car is not the only possible alternative**.

At the moment, in fact, **we are inclined to move more sustainably** on foot, by bike, bike-sharing, car-pooling, company shuttles and car sharing.

## THE NEXT STEP

We have launched, just in Italy, a second survey to measure what actually happened.

Here is the link: [ITA ONLY](#).

## MORE INFO

The [survey](#) during the lockdown.

The survey during the lockdown [results](#).

## CONTACTS

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## **MUV TURNS SAFE AND SUSTAINABLE MOBILITY INTO A SPORT.**

IT ENCOURAGES MORE  
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PROGRESS BY CERTIFYING CO<sub>2</sub>  
REDUCTION AND LETS COMPANIES  
AND INSTITUTIONS CO-CREATE  
DATA-DRIVEN MOBILITY PLANS.



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**info@muvgame.com**